



# Call for Papers

## *Social media in Higher Education: What's happening?*

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- Deadline for full submissions: **18th September 2023**
- Provisional publication date: **January 2024**

The Twitter interface famously prompts users to submit content by asking the question, 'What's happening?'. Given the recent turmoil surrounding the platform, it is a timely question to reflect back on itself, and social media more broadly. While the relationship between social media and higher education is far from new, the uncertainty around Twitter's future, and migration to other platforms such as Mastodon, highlights the precarity of relying on corporate infrastructure to support public scholarship.

It is against this background of uncertainty and movement between platforms and infrastructures that we launch a call for submissions to a special collection of the Journal of Interactive Media in Education (JIME) on the topic of social media in higher education. Within this topic, the scope of the call is broad. We welcome papers, particularly empirical submissions, addressing any current issues in relation to the use of social media in Higher Education or other critical aspects of the relationship between social media and the academy. Possible topics of interest include, but are not limited to, the following:

- The academic social media ecosystem – post-Twitter
- The role of algorithms in mediating scholarly communication
- Professional practice by academics in the post-Twitter era
- Social media and research impact
- AI and academic social media
- New and under-studied social media platforms in the context of higher education, e.g. Mastodon, TikTok
- The use of social media in teaching and learning in higher education
- Training and supporting academics for social media beyond Twitter

If you have an idea for a paper and would like informal feedback or to verify whether it would be in scope, please do feel free to get in touch with the editors by email at [klj33@cam.ac.uk](mailto:klj33@cam.ac.uk) (Katy).

Manuscripts should be prepared in accordance with the JIME [guidelines for submissions](#). Note that submissions should be no more than 7,500 words in length, including all tables, referencing and citations. To be considered for the special collection, full papers must be submitted by 18th September 2023.

Submissions can be made through the JIME website at <https://account.jime.open.ac.uk/index.php/up-j-jime/login> . Please indicate that your paper is to be considered for the Special Collection when submitting. Please note that we may also ask submitting authors to act as a reviewer for one other submission.